



# Hi, I'm Kim.

UI/UX Designer

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I'm a passionate designer based out of Austin, TX. focused on creating simple, clean and smart user experiences.

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## Experience

### The Zebra

**Lead UI/UX** - Austin, TX 2015 - present

Establish and create UX timelines, research, flows & requirements across both desktop and mobile applications. Direct and establish UI patterns, branding, visual guidelines across all mediums.

### Volusion & Mozu ecommerce

**Senior Web Designer** - Austin, TX 2013 - 2015

UX & UI design for Mozu enterprise ecommerce clients. Design profitable ecommerce templates and custom merchant sites for the Volusion platform.

### Birch Studio

**Designer** - Charlottesville, VA 2011 to 2013

Worked as art director, designer and developer on various client websites and print collateral.

### Jigsaw, LLC

**Creative Intern** - Milwaukee, WI 2011

Worked within a team environment to brand an internship program created by Jigsaw. Designed the award winning identity and collateral based upon developed brand personality and strategy in an effort to advertise the program within the Milwaukee area..

## Education

### University of Wisconsin - Milwaukee

Bachelor of Fine Arts in Graphic Design

Graduated May 2011, GPA 3.87 / 4

## Skills

Proficiency in Adobe Creative Suite, Sketch, Invision & Flinto prototyping software. User research & testing. Working in an agile development environment that includes stakeholders, product managers and engineers.

*Making amazing salad dressings & sauces from scratch.*